

FOR IMMEDIATE RELEASE  
Barre, Vermont

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## **Guide by Cell Technology casts its spell over Barre with Hope Cemetery tour**

### **Artistry + Technology = One Cellsational Tour**

The magic begins at Rock of Ages when a large block of premium Barre gray granite is shipped from the quarry to our factory in Graniteville, Vermont.

You're in our factory watching the artisans, your Guide by Cell Rock of Ages Factory & Hope Cemetery Tour map in hand. The granite wizards below manipulate the mysterious force of artistic alchemy, transforming solid stone into awe-inspiring works of art. But how?

You'd relish chatting with each artist as s/he casts a spell over the stone to inquire about each transformative step from block, to slab, to final incanted inspiration transfixed in igneous rock.

Your cell phone springs to life, telling the tales of the sorcerer's art, as though you were chatting with each artist on the factory floor below you...

You drive, map in hand, to nearby Hope Cemetery in Barre, Vermont, to view the sorcerers' stones. Your eyes feast on one memorial and then another and another... a racecar, a biplane, a soccer ball, a couple in bed...

What muse? What magical inspiration unleashed such artistry upon the mortal world?

Your cell becomes the time portal that transports you to the moment of conception, the "story behind the stone" that gave impetus to the granite wizard's art. Your ocular feast takes on an auditory dimension. Your ears feast on a banquet of narration and dramatization as you learn the sometimes poignant, sometimes tragic, sometimes quirky and occasionally humorous tales that gave rise to each artistic creation.

Experience Rock of Ages and Hope Cemetery as never before with our new Guide by Cell Tour.

Tour maps available for sale at the Rock of Ages Visitors Center, 558 Graniteville Rd., Graniteville, VT,  
802-476-3119

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